

SHAHID KHAN

WORDPRESS DEVELOPER

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SUMMARY

Certified WordPress Developer and Email Marketing Specialist with 2+ years of experience creating responsive websites, landing pages, and automated email campaigns. Skilled in Elementor, WooCommerce, CPTs, CRM integrations, and marketing automation. Clear written and verbal communication and eager to contribute while growing professionally

TECHNICAL SKILLS

WordPress Development	Speed Optimization	DNS Management
WooCommerce Stores	On-Page SEO	Email Marketing & Automation
Elementor, ACF and JetEngine	Responsive Design	Landing Page & Funnel Design
HTML, CSS, JavaScript, PHP basics	Hosting & DNS management	CRM Integration

PROFESSIONAL EXPERIENCE

Website Manager - Minuteman Press

March 2024 - July 2024

- Designed and managed company WordPress website and content updates
- Performed **keyword research** and **on-page SEO** optimization
- Worked in a collaborative team environment on creating landing pages and promotional content

Website & Funnel Designer - Sitors

Dec 2024 - Dec 2025

- Designed responsive WordPress websites using Elementor
- Created email marketing funnels for lead generation and sales with opt-in forms, popups, and automation sequences
- Designed product and service landing pages focused on conversions

AWARDS/CERTIFICATES

Web Development

Oct 2023 - May 2024

TEVTA - HAZZA Institute of Technology

WordPress

Jan 2022 - May 2022

DigiSkills

SEO (Search Engine Optimization)

Aug 2022 - Dec 2022

DigiSkills

ADDITIONAL INFORMATION

- Worked with local and international clients
- Experience **managing multiple projects** simultaneously
- Skilled in communicating with global clients** on Fiverr, Google Meet and WhatsApp.
- Experienced in hosting **virtual meetings** to discuss project requirements, progress, gather feedback, and provide tailored solutions